

## **WHAT IS QUALITY.**

Quality is Innovation and Care, Innovation in things you do to benefit interested parties, Care in catering to society, environment, safety and sustainability to give better life to all.

## **WHAT IS WORLD QUALITY DAY.**

World Quality Day is the day to celebrate achievements and raise awareness of how quality, systems and process approach can make a resounding impact on human life.

## **WHEN IS WORLD QUALITY DAY?**

World Quality Day 2009 is on 12th November. Every year WQD is the second Thursday of November; two weeks before thanksgiving in the USA. WQD was started by the quality organizations of the USA (ASQC - American Society for Quality), Europe (EOQ - European Organization for Quality) and Japan (JUSE - Union of Japanese Scientists and Engineers) in 1989, so this will be its 21st anniversary.

## **THINK OF INNOVATION ON QUALITY. WHAT I WILL DO TODAY:**

- 1) I will save every drop of water for the future generation.
- 2) I will help children and the aged.
- 3) I will plant a sapling for greenery.
- 4) I will empathize before I say something.
- 5) I will comply with legal compliances.
- 6) I will always sport a smile in all my services.
- 7) I will swallow my ego today.
- 8) I will impart quality trainings.
- 9) I will partake in harmony programmes.
- 10) I will ensure food is not wasted and disposed off in a hygienic manner.
- 11) I will save electricity.
- 12) I will not litter around today.
- 13) I will not involve in pilferage.
- 14) I will not spit in public and spoil the natural beauty.
- 15) I will not cheat my fellow human beings.
- 16) I will not be part of CO2 emissions.

**JOIN ICS IN THIS MISSION FOR A BETTER TOMORROW.**

**QUALITY TODAY IS A FUTURE TOMORROW**

### **GROUP COMPANIES**



ICS TECHNOLOGIES



### **ACCREDITATION BODIES**